

Actinic Ecommerce Software: Reduces development costs by two thirds through outsourcing to Data2Knowledge

Actinic, recognised as the UK ecommerce software market leader, is used on many thousands of live sites in 40 countries. During the technology market downturn Actinic began to look for more cost effective ways of developing their ecommerce product lines. Outsourcing can sometimes seem like a risky option but Actinic took the chance with Data2Knowledge and outsourced about 10% of their development needs. This has quickly grown to 100% of Actinic's development work managed by D2K in 2 centres, one in Hungary and the other in India.

Actinic realizes savings of more than 50% but just as importantly they have been able to consistently add high quality features and functionality to their ecommerce software. Through working with D2K Actinic software is able to offer all the features of a complete online catalogue with an easy to use interface and built-in security, at low cost and with no monthly charges. This winning formula has allowed Actinic to go from strength to strength in the ecommerce software market.

Kereskedelmi & Hitelbank Rt.: A proactive approach to combating fraud and reducing compliance associated costs

K&H Rt is the second largest commercial bank in Hungary, a subsidiary of ABM Amro and KBC. Like most large financial institutions, K&H Rt has multi-terabytes of historical and real time data such as transaction logs, document files, Spreadsheets and financial reports stored on Oracle databases. K&H's security administrators were finding it impossible to monitor these vast reservoirs of data in order to detect suspect usage patterns and identify possible fraud before it was too late. Not only were K&H vulnerable to attack they also needed to update their security systems in order to respond to new compliance laws without incurring massive costs.

K&H needed an early warning system, a way to monitor and view data in parallel and be alerted to suspicious activity as it happened. D2K secure reviews 5-8 Gb per day of data in order to spot suspicious activity before it becomes a problem. With automatic querying and real time alerts, K&H can now be truly proactive in the fight against fraud. Furthermore D2K Secure safeguards against the potentially huge costs associated with compliance, what previously would take 10 man days to piece together now takes 2

hours to run automatically.

Fortune 200 company: A cost effective approach to quality data capture and content creation

Data2Knowledge's Data Distil customer is a fortune 200 company who provides specialized content to the insurance industry. This customer needed to identify, extract and normalize over 72,000 unique records from public sources to allow their clients to quickly see the big picture and make effective decisions. Due to the range of different formats in which their data sources appeared, the costs for the initial development were spiraling. The planned new features were looking increasingly difficult to add to the offering in a cost effective way.

Data2knowledge created a pilot project in early 2003 to demonstrate capabilities and give the company confidence to hand over mission and time critical work. By fall 2003, that trust was won and the project went live. From this point on Data2Knowledge became the sole provider of content for the entire production.

D2K Distil, allowed this global company to cut costs by 50% whilst, radically increasing content capture and improving accuracy. New features have constantly been added and in 2005 the company was so impressed that D2K Distil was bought by another department.